

ONE PIXEL TO BE PERFORMED AT BOSTON CYBERARTS 2005



Performance mapmaker Steven R. Holloway during the Knoxville performance.

One Pixel is an outdoor performance, installation and collaboration that will take place in the Fenway area of Boston as an event of the fourth biennial [Boston Cyberarts Festival](#), Apr. 22 – May 8, 2005. Serving as a festival signpost and nexus, area artists, students, professionals, festival volunteers and others will visit the site to document by various creative means the specific place on the ground that is represented by a single pixel in a [Landsat7](#) satellite image.

One Pixel is a “performance map” by cartographer and printmaker [Steven R. Holloway](#). The performance, i.e. observation of the pixel, is meant to demonstrate that the spirit of a living, changing place cannot be appreciated without direct experience.

Landsat7 satellites images of the specific site will be obtained, and a single pixel in the digital photograph selected. A 30 x 30 meter area that represents the pixel will be defined and marked out on the ground-- wherever possible-- using means such as chalk, spikes, plastic ribbon, and other non-destructive markings. (This boundary may not necessarily be contiguous. It may include buildings and roads.)

During the festival, collaborators and volunteers will visit the site, “experience direct contact with the pixel,” and record their observations in a collaborative database. Signage on site, flyers distributed during the festival, and online publicity will invite participants to visit the site and record and contribute their observa-

Among *One Pixel*'s collaborators is the [Photographic Resource Center](#) at Boston University, which is organizing its own mapping exhibit for the festival entitled *Land / Mark*. *Land / Mark* artist Margot Kelley will add geocaches to the *One Pixel* site. A new pastime among GPS users, geocaching invites participants to hide a cache, post its coordinates, and invite others to find it. A simple water-proof container will be hidden in a non-destructive manner and will hold a disposable camera and other means to document the pixel. Students from the [Boston Arts Academy](#), a public high school for the visual and performing arts located in the Fenway, will also help to document the pixel. Students in the visual arts and math departments will contribute their own drawings, paintings, photographs, measurements, and other documentation of the site.

tions. These drawings, photographs, notes, prose, and measurements will be collected in journals that will be displayed in a corresponding exhibition, *On the Map*, and posted on participants' websites. *On the Map*, explores real and virtual maps and places and is organized by the new [119 Gallery](#) in Lowell as part of the festival.

An ephemeral public art performance, *One Pixel* will have a lasting impact. A wide variety of art will be created and exhibited, and all those who experience *One Pixel* will have a new awareness of their relationship to the environment, and the living nature of all places—including the urban environment in this age of global positioning systems.

119 GALLERY

NEWS RELEASE

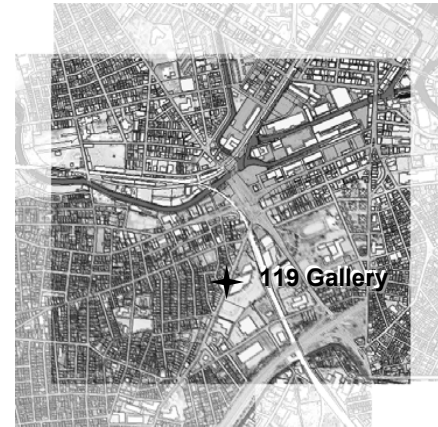
<http://www.119gallery.org/>

April 22 - June 24, 2005

EXHIBIT PUTS GALLERY ON THE MAP

119 Chelmsford St. Lowell, Massachusetts

Map from <http://gis.lowellma.gov/>



On the Map is an art exhibit that explores real and virtual maps and places. This focus on real and virtual art is a fitting vehicle for the gallery. *On the Map* will be the first exhibit at the new **119 Gallery** opening in Lowell next spring.

Actually 911 Gallery with a new alias, this cutting-edge gallery has shown public what's coming next in the media arts since opening its doors in 1992. After a long hiatus without its own physical venue, the gallery will rematerialize in time to host *On the Map* as part of the **2005 Boston Cyberarts Festival**. Seizing the opportunity to reinvent itself while keeping its history, it is doing business as the 119 Gallery to reflect its serendipitous street address.

Visitors to Lowell will find the gallery one block from the commuter rail station. While this is the gallery's first exhibit in the new venue, the 501C3 organization has co-produced events in the area for six years. *On the Map* is director Mary Ann Kearns' third Cyberarts exhibit in Lowell.

On the Map examines the substance of place. This installation of traditional and digital art features the work of printmaker Deborah Cornell, composer Richard Cornell, new media artist John Craig Freeman and cartographer Steven R Holloway. Freeman's documentary virtual reality consists of projected environments that lead the user from global satellite perspectives to scenes that unfold on the ground. Deborah and Richard Cornell will create their immersive sojourn in collaboration with the Scientific Computing and Visualization group of the Office of Information Technology at Boston University. Holloway's hand-pulled, limited edition maps and prints, journals, notes and related satellite imagery will be on view in the gallery. *One Pixel*, a "performance map" by Holloway, will be staged in Boston as a Boston Cyberarts Festival event in collaboration with the Boston Arts Academy, Photographic Resource Center at Boston University and other organizations and volunteers.

The gallery and festival share the same mission: to expand the public's estimation of creative possibilities through exposure to innovative art, ideas and techniques. 119 Gallery looks forward to being counted among the many outstanding arts institutions in the city. In addition to the gallery space, the venue will include a small cyber-café/bookstore and performance area. Lowell will have a *state-of-the-art* gallery with a history of giving its audience a glimpse of the future.

"So you just don't see what's so appealing about ancient art. It's old, dusty, and it smells bad. You want something new, shiny and fast. Check out this gallery of electronic media, including computer graphics, video and music." Harley Hahn and Rick Stout. "911 Gallery," *The Internet Yellow Pages*, Second Edition, 1995 Osborne McGraw Hill, p 15.

Sponsors for this exhibition include Sharp Electronics Corporation. *On the Map* is funded in part by the Lowell Cultural Council and Massachusetts Cultural Council. For Further information and images, contact Mary Ann Kearns, artgal@911gallery.org.

